



Fashion News

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About Tryst

Tryst Fashion Apparel is a clothing store located in the heart of beautiful historic downtown Morgan Hill, California.

We offer the latest, authentic, edgy, classy and trendy fashions available today, at very affordable prices.

We carry some of the most popular lines, such as Roar, Red Chapter, Miss Me, Rock Revival, Mek Denim, IL' Dolce, Cowgirl Tuff, Buckaroo, LA Idols, Anama, Necessities and more. We also offer a full line of fashionable Jewelry and Accessories, and Swarovski Crystal Custom Designs. At Tryst, you find brands you can trust.

We provide you, are valued customer, with quality clothing and accessories that give you a unique style that brings out the beauty of your natural form.

The variety of elegance and contrast that our brands present, offer our customers choice and comfort. We specifically select top designer cuts that complement your body's shape and make you feel confident.

We also provide custom designs for special events and parties. Let us create a custom design for your next special event such as a bachelorette, wedding or graduation party.

The sky is the limit at Tryst.

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LA Idol Capri's



These jeans are a made of high quality denim with beautiful white stitching. They also have beautiful crystal buttons and studded rear pockets.

Buckaroo Jeans



Backaroo Jeans are made with a material called Flexer. Flexer is a polyurethane added elastic fabric which has prominent flexibility, elasticity and resilience.

Flexer is good to spring back to its original shape. Its usage covers a wide range. It is much easier to dry with UV light, alkali and other chemicals than other rubber and latex, etc. It also has good stability and heat resistance.

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We are proud to participate in many community events as well as donating to several community organizations.

Tryst is independently owned and operated by Belinda Ettelbrick. Belinda has been in the Fashion Industry for many years and has true eye for Fashion.

Please come by and visit us. We have the most friendly and knowledgeable associates in the business. They create an atmosphere that makes you feel at home. We also offer private individual and group shopping by appointment. We look forward to serving you. Thank you!

Cowgirl Tuff



In 1999, Lisa had a dream to own her own clothing company.

With the support of her husband and partner, Kirk, and their daughter Lexie, they started on a journey. That journey has brought them so far, inspired many and has become a dream come true!

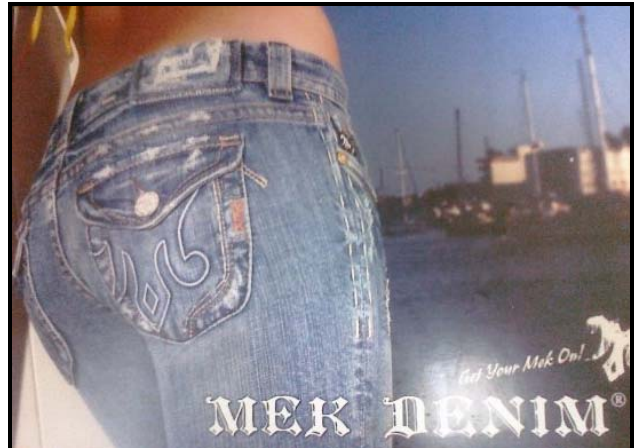
Cowgirl Tuff Co. started in the little town of Litchfield, MN. The company that is busting out at the seams sits in the middle of a field that was farmed by Lisa's father, Wayne (aka Grandpa). Lisa started printing tops and retailing them at many of the major barrel racing events throughout the U.S. When she realized she couldn't keep up with the demand, she looked into wholesale. Lisa went to her first wholesale market in 2004, and at that market landed 18 stores!

Over the last 5 years, 18 stores have turned into 1,150 and are still growing. In 2008, Lisa wanted to try her luck in designing a fashionable western jean, with an emphasis on comfort. That she did! Her jean line is making a name for itself in a BIG way in the apparel market.

Lisa is not slowing down, she has decided to get the cowboys looking fashionable as well. So watch for the men's line that will be coming in 2011.

Lisa's journey has been a dream come true. She has hit bumps along the way, but with those bumps, she has always lived by her motto: "Even though you've been bucked, kicked, bit & stomped...NEVER GIVE UP!"

Mek Denim Jeans



Mek Jeans are the creation of the same denim gurus who brought us Miss Me, Sang Real and Rock Revival.

They truly know denim and are among the most innovative designers in the industry. Cutting edge pocket treatments are their specialty as you can see when you look at the back of any pair of Mek jeans.

Your behind will not go unnoticed with their trademark "M" design that has been pieced and stitched with great care.

The brand began with Mek's Oaxaca jean. The reaction was huge because it was a look and a price that had not been represented in the denim market before. Their idea was to create an edgier, more urban style jean. Premium denim and premium design elements were used, but prices were able to remain low because of Mek's previous experience in manufacturing.

Currently, Mek offers several styles and fits in both men's and women's denim with a variety of washes and pocket treatments. You'll be impressed not only by the tremendous value of Mek Jeans, but also the superior quality and design.

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